

DESIGN DO'S AND DONT'S!

Seldex provides Photoshop templates for designing your Canvas Wall Art. Photoshop templates can be found on each individual product webpage under the "Template" tab. Please make sure your "Guides" are turned on in Photoshop so the guidelines appear.

- 1/. Open your template in Photoshop. Make sure the "Guides" are turned on so the guidelines appear.
- 2/. The template will show the area that will be seen when you look directly at the finished product this is the centre area of your template. It will then show 2 fold areas on each edge. The fold area closest to the centre area represents the section that will be seen on the sides of your finished canvas. The fold area on the outside edges of your template shows you the area that will be wrapped around the back of your frame during the manufacturing process. This area will not be seen once your canvas is hung on the wall.
- 3/. It is best to fill the entire template with an image as shown in the "awesome" example on the right. This will ensure the image wraps right around the finished product. If you design your template like the "good" example your image will still wrap around the sides of your canvas. If you design your template like the "ok" example then the image will be seen on the front of your canvas but the sides will be a solid colour you need to fill this area with colour unless you want the sides to be white.
- 4/. Don't use lines, text and other accents close to the guidelines and expect them to line up exactly with the edge of your wall art. The process is not that exact and you MUST allow space for the image to shift.
- 6/. Once you have completed your template, hide or delete the opaque area and save as a JPEG at 300 dpi. You are now ready to upload your file!

Image supplied by Howe Studios.







