Custom embossing
DESIGN GUIDE

SETTING UP YOUR CUSTOM EMBOSSING DIE

Create a unique, one off custom cover design for your customer using our Custom Embossing feature. Custom Embossing dies are available in three sizes - 100x50mm, 150x60mm or 100x100mm. Your custom design can be blind embossed (without foil) or embossed with one of our foil colours - gold, silver, white, black, copper, rose gold or turquoise.

1/. Open your template in Adobe Photoshop. We offer 3 different embossing die sizes.

2/. The template will be a blank document once opened in Photoshop and is sized correctly. Please make sure your guide lines are turned on in Photoshop. The guide lines on the template represent the area you **cannot** fill with your design, otherwise you can fill the rest of the area, or part of it, with your design.

3/. You can use any font or motif within your design. For example you might like to add the font and motif that your client has used for their wedding day on stationery etc.
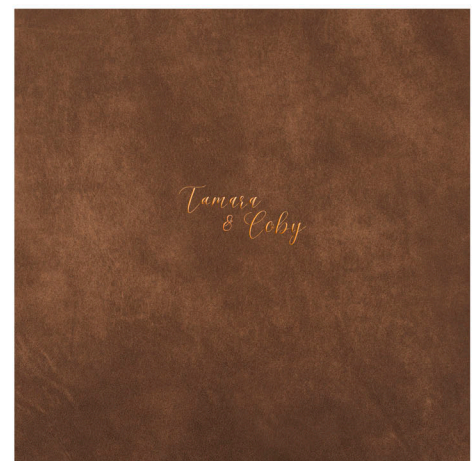
4/. **Important things to remember** - This is an embossing die - not a printing process - therefore you must remember that the design cannot be too small or have fine details. If the design is too intricate the foil will "fill in" on the finer details and if you have blind embossing it won't be clear enough to be seen. If you are unsure with your design please feel free to email it to our sales team to check prior to placing your order.

5/. If you would like to how the size of the design will look on your album cover you download our Album Cover Sample Swatches. These swatches are available in 12x12", 11x14" vertical and horizontal, 10x14" vertical and horizontal and 10x10". You can then open the chosen swatch size and add the customised embossing die you have created. This wil give you a good representation of the completed album.

7/. The file you need to upload with your order needs to be a **black and white JPEG file**. No colour or gradients within your design.

Tamara & Coby

100mm x 50mm template

Add your embossing die to a material swatch to show your client the finished design

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