Image Folio Box
DESIGN GUIDE

DESIGN DO'S AND DONT'S!

Seldex provide Photoshop templates for designing your Image Folio Boxes. Please make sure your "Guides" are turned on in Photoshop so the guidelines appear.

1/. Select the template which matches the Image Folio Box you would like to design and open it in Adobe Photoshop.

2/. The template will show the front and back cover as well as the spine areas using guidelines. The fold area around the outside represents the area of your cover that will be folded over/turned in during the manufacturing process. This area will not appear on the front or back cover once your Folio Box is made.

3/. Please remember that you need to fill the entire space with either image or colour. You must ensure you DO NOT finish your image on one of the outside guide lines - it must bleed to the edge of the template as per the top example opposite.

4/. IMPORTANT The fold and spine guide lines are estimates only. Canvas or silk can stretch during the mounting process so the guides can, by no means, be exact determinations of actual folds. Very tight compositions that require very exact positioning are nearly impossible to achieve with image covers.

5/. Don't use lines, squares and other accents close to the guidelines and expect them to line up exactly with the edge of your cover. The process is not that exact and you MUST allow space for the image to shift.

6/. There can be no embossing on canvas or silk Image Folio Boxes, therefore any personalisation including studio logo, client's names etc should be included in the design.

7/. Your completed design should be saved as a JPEG at 300 dpi.

Image supplied by Joseph Koprek.

GOOD!

BAD!

BAD!

SELDEX
ARTISTIC ALBUMS