



Lite Book

DESIGN GUIDE

DESIGN DO'S AND DONT'S!

Seldex provides Photoshop templates for designing the cover on your Lite Book. Please make sure your "Guides" are turned on in Photoshop so the guidelines appear.

1/. Select the template which matches the product you would like to design and open it in Adobe Photoshop.

2/. The template will show the front and back cover as well as the spine area using guide-lines. The guidelines around the outside edge of the template represents the area of your cover that will be trimmed off during the manufacturing process. This area will not appear on the front or back cover once your product is made.

3/. Please remember that you need to fill the entire space with either image or colour. You must ensure you **DO NOT** finish your image on one of the outside guide lines - it must bleed to the edge of the template as per the top example opposite.

4/. **IMPORTANT** The trim guidelines are estimates only. Very tight compositions that require very exact positioning are nearly impossible to achieve with image covers.

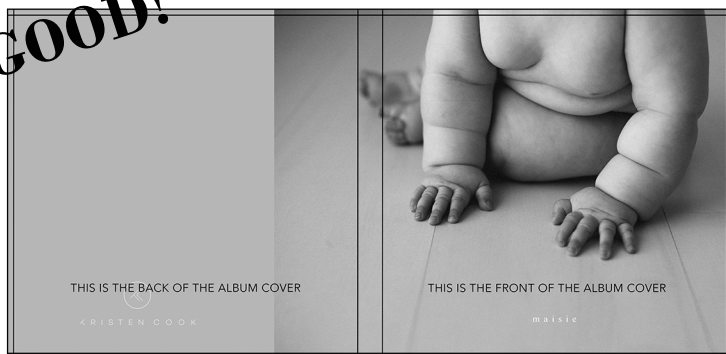
5/. Don't use lines, text and other accents close to the guidelines and expect them to line up exactly with the edge of your cover. The process is not that exact and you **MUST** allow space for the image to shift.

6/. You can include your studio logo, client's names etc within your design.

7/. Your completed design should be colour corrected, ready to print and saved as a JPEG at 300 dpi.

Image supplied by Kristen Cook.

GOOD!



BAD!



BAD!

